

CCCA Sierra Pacific Sectional Conference March 3-6, 2014 Mount Hermon				
Seminar Grid				
Track	Seminar 1 - Mon 3:45-5:00 PM	Seminar 2 - Tues 10:30-11:45 AM	Seminar 3 - Tues 4:30-5:45 PM	Seminar 4 - Wed 10:30-11:45 AM
Adventure Recreation	Are Your Courses up to Code? <i>Nate Pfefferkorn - Mount Hermon</i>	Team Building & New Recreational Ideas <i>Rob Calame - Mount Hermon</i>	Challenge Course Design <i>Signature Research</i>	
Business Administration	Staff Handbook <i>Lynne Morton - Zephyr Point</i>	Grant Writing <i>Ferrin Kilby - Sugar Pine</i>		Donor Cultivation <i>JR Loofbourrow - Mount Hermon</i>
Food Service	Your Food Tastes Like Your Attitude <i>Dell Martin - Zephyr Point</i>	Cooking from Scratch <i>Doug Lynch - Salvation Army Redwood Glen</i>	Food Allergies <i>Sysco Foods</i>	Mount Hermon Kitchen Tour <i>Doug Cline - Mount Hermon</i>
Guest Services	Key Elements of Hospitality <i>Doug Baker - Zephyr Point + Panel</i>	How do you nurture community and keep your staff spiritually focused while serving Guest Groups? <i>Doug Pearson - Golden Bell Camp and Conference Center</i>	Guest Services Software Rep <i>Nate VanVerst - CircuiTree Solutions</i>	Helping Guest Groups Meet their goals <i>Doug Pearson - Golden Bell Camp and Conference Center</i>
Leadership	Pastoring Your Staff <i>Danny Wallen - High Street Community Church</i>	Tips on Leading your Summer Staff <i>Kip Sykes - Gilligan</i>	The Viability of Camps <i>Ed McDowell - Warm Beach</i>	Emerging Leaders & Sucession Planning <i>Ed Covert - Salvation Army Redwood Glen</i> <i>John Hamilton- Camp Alta</i> <i>Mike Bivins - Camp Alta</i>
Management	Organizational Culture <i>Stan White - Hume Lake</i>	Community Relations & Staff Housing <i>Alden Johanson - Mount Hermon</i>	Applying Organizational Styles in Practical Ways <i>Stan White - Hume Lake</i>	Volunteer Management <i>Rich & Marci Burdick - Daybreak Camp</i>
Marketing	How to Write a Marketing Plan <i>Bedford Holmes - Zephyr Point</i>	Using Social Media in #Marketing <i>John Hamilton - Camp Alta</i>	What Marketing Department? <i>Murphy Felton - Mount Hermon</i>	Relational Retention <i>Sharon Renwick - Mount Hermon</i>
Program	Strategic Partners in Programming <i>Joe Dalton - Zephyr Point</i>	Experiential Programming <i>Daybreak Camp Program Team</i>	Innovative Day Camp Program Ideas <i>Kip Sykes - Camp Gilligan</i>	Crafting Programs That Fit Emerging Generations <i>Charlie Broxton - Mount Hermon</i>
Site & Facility	Site & Facility Tour <i>Dan Williams - Mount Hermon</i>	Chain Saw Safety <i>Boulder Creek Ace Hardware</i>	Portable Saw Systems Demonstration <i>Woodmizer</i>	Site Plan & County Relations <i>Dale Pollock - Mount Hermon</i>
Spiritual Pursuits	Cultivating a strong spiritual life while meeting the demands of living in Christian Camping <i>Ed McDowell - Warm Beach</i>	Core Strength <i>Bill Fernald - Mount Hermon</i>	Burning Strong vs. Burning Out <i>Ron Demolar - Mount Hermon</i>	Staying Focused in the Midst of Suffering <i>Roger Williams - Mount Hermon</i>
Legal, Safety & Risk Management Issues		Safety Plan Process <i>Jerel Steckling - Calvin Crest</i>	Security Systems for Camp <i>Stanton Whitling - Hume Lake</i> <i>Dave Peterson - Mount Hermon</i> <i>Dale Pollock - Mount Hermon</i>	Meal Reimbursement Program <i>Stanton Whitling - Hume Lake</i> <i>Ed Covert - Salvation Army Redwood Glen</i> <i>Jason Meyer - Camp Oakhurst</i>

i am Seminars Wednesday 7:00-8:15 PM		
i am Connected to The Lord (self assessment) <i>Ed McDowell - Warm Beach</i>	i am Governed (legislative issues update) <i>Roger Williams - Mount Hermon</i> <i>Stanton Whitling - Hume Lake</i>	i am Paying Attention (cultural trends update) <i>Dan Kimball - Vintage Faith</i>

**Please note: Seminars and Speakers are subject to change.
Updated 2/20/14*