

Seminar Schedule

CCCA Sierra Pacific Sectional—March 7-10, 2011

Definitions:

Presentation Seminar: Traditional lecture presentation
 Process Seminar: 30 minutes of presentation followed by discussion Q&A
 Learning Lab: Hands-on learning

Monday, March 7, 2011		HOT TOPICS	2:30-3:45 p.m.
<p>Business Administration</p> <p><i>Newton Memorial, Cascade Meeting Room A & B</i></p>	<p>Understanding and Leading in the “New Normal” Process Seminar Registration patterns have definitely changed. Donors are giving differently. Christian culture is morphing into different paradigms. How do we effectively lead camping organizations in this new climate? What factors do we need to understand? What implications does this have for missional accomplishment? Come prepared to grapple with trends, ask questions and gain understanding about the climate in which we minister. <i>Facilitator: Bedford Holmes—Zephyr Point</i></p>		
<p>Communication</p> <p><i>Fieldhouse, Meadow View Meeting Room</i></p>	<p>The Art of Building Off-Line Relationships Process Seminar We will share first hand examples of the importance of combining the online and offline worlds in successful camp ministry. You’ll discover how much more effective you can be as a camp by actually participating in the communities you’re trying to be part of, rather than just direct mailing, Tweeting, and Facebooking your campers/conferees. <i>Facilitator: Dave Bullard—Mission Springs</i></p>		
<p>Guest Services</p> <p><i>Lakeside Meeting Room</i></p>	<p>Rules, Regulations, and Red Tape Process Seminar Explore the importance of retreat rules and how they are crafted to protect your guests and create effective ministry. Bring your camp’s rules/regulations and leave with an enhanced way of running a great guest group! <i>Facilitator: Paul Crockett—The Oaks</i></p>		
<p>Leadership</p> <p><i>Fieldhouse, Forest View Meeting Room</i></p>	<p>Overcoming the Dark Side of Leadership Process Seminar There are significant leadership failures happening all around us and we may even see them in our own lives. In this seminar we will address the dark side of leadership, which is in essence the “blind spots” and pitfalls in our own lives and in our leadership. The very things that push leaders towards success can in reality be the very same things that cause a leader’s downfall. Beginning to identify our dark sides enables us to begin to welcome the redemptive work of Christ. <i>Facilitator: Don Goehner—Goehner Group Consulting</i></p>		
<p>Management</p> <p><i>Youth Memorial</i></p>	<p>Got Problems Trusting? Process Seminar Trust drives everything in our camping ministries. Relationships that stand the test of time are built on a foundation of trust. In this seminar, we will explore specific behaviors that build trust while also examining counterfeit behaviors that erode it. With high trust, ministry success comes faster with much lower personal cost. <i>Facilitator: Stan White—Forest Home</i></p>		
<p>Program</p> <p><i>Laurel Meeting Room</i></p>	<p>Personal Freedom and Responsibility in the Summer Camp Context Process Seminar Navigating through sticky issues, Christian freedoms, and appropriate communal guidelines at camp can be tricky. How do we broach these topics tactfully and truthfully? What standards are appropriate to put on our campers versus our staff? These are just a few of the common questions to arise that don’t have easy answers. <i>Facilitator: Dave Notari—Mission Springs</i></p>		

Tuesday, March 8, 2011

	<p align="center">Morning Seminars 10:15-11:30 a.m.</p>	<p align="center">Afternoon—Hot Topic Seminars 4:30-5:45 p.m.</p>
<p>Business Administration</p> <p><i>Newton Memorial Cascade Meeting Room A & B</i></p>	<p>Better Than Gold! Process Seminar (Panel)</p> <p>How much better to get wisdom than gold, to choose understanding rather than silver! (Proverbs 16:16) This seminar will be an open forum discussion with seasoned professionals from the field of camping. It offers a great opportunity for gaining insight and wisdom based on their years of experience in areas of finance, business procedures, human resources and best practices in operations.</p> <p align="right"><i>Facilitators: Stanton Whitling—Hume Lake Alden Johanson—Mount Hermon Greg Lindholm—Mount Hermon Gary Wingerd—Forest Home</i></p>	<p>Perspective: Business...Ministry? What Are We Really? Process Seminar</p> <p>The perennial tension in Christian camping involves balancing the business needs with the ministry outcomes. The delicate dance between these two “partners” often leads to stubbed toes and misunderstood intentions. Frankly, it’s not either/or, it’s both/and! This seminar will share practical insights to provide perspective and keep both of these vital ministry dimensions alive and well.</p> <p align="right"><i>Facilitators: Gary Wingerd—Forest Home Jim Blake—Alliance Redwoods</i></p>
<p>Communication</p> <p><i>Newton Memorial, Cascade Meeting Room C</i></p>	<p>Social Media Learning Lab (Computer)</p> <p>Bring your laptops we’re going on a high speed tour of social networks. In this seminar you will learn the basics of social networking and how to mobilize your camp in communicating a clear defined online message. In 75 minutes you will gain an understanding of these tools and practice using them by a hands-on learning approach. Come prepared to learn and share how you can use social media marketing to tell your story using Facebook, Twitter, Foursquare, Adwords, Yelp, Blogs, etc. BYOL (Note: Each participant should bring their own laptop.)</p> <p align="right"><i>Facilitator: Dan Dawson—Mount Hermon</i></p>	<p>Telling Your Story Process Seminar</p> <p>Dialogue with others to uncover your camp’s story. You will have the opportunity to exchange valuable insights and practical ideas to differentiate, define and position your camp to have a consistent brand story. Hear some key strategies and gain some tools to simplify and clarify your message and what your brand stands for.</p> <p align="right"><i>Facilitator: Elizabeth Burdick—California Coalition for Youth</i></p>

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	<p align="center">Morning Seminars 10:15-11:30 a.m.</p>	<p align="center">Afternoon—Hot Topic Seminars 4:30-5:45 p.m.</p>
<p>Food Service</p> <p><i>Lower Level Dining Hall, Brookside Meeting Room</i></p>	<p>Food Service: Refreshed, Renewed, Revisited Process Seminar</p> <p>We will discuss two main areas: sound spiritual foundations and a new production control system...two essentials in running a successful operation. Develop a philosophy of ministry and observe a food production system that will keep controllables under control.</p> <p align="right"><i>Facilitator: Andy Mather—Hume Lake</i></p>	<p>Special Diets, Recipes, and Ideas Process Seminar</p> <p>“Preparing hot, good quality food to large groups of people cost effectively has always been a food service art. The increase in awareness and laws to protect the allergen sensitive communities created a few challenges which we skillfully tackled. However, those challenges are nothing compared to what looms ahead. Enter Celiac’s Disease and Gluten sensitivity! Regrettably, this is not a fad. This auto-immune disorder affects roughly 1 out of every 133 Americans. The number of Americans who have gluten sensitivity is even higher! The range of health issues due to gluten sensitivity begins with digestive related issues and goes through allergies, thyroid problems to cancer. Learn why “Gluten” has become a buzz word, the challenges it poses for Food Service and what you can do about it.</p> <p align="right"><i>Facilitators: Sandy Gordon—Sandrini Foods Adrienne Robinson, M.A.—Holistic Nutrition Counselor</i></p>
<p>Guest Services</p> <p><i>Lakeside Meeting Room</i></p>	<p>How Do “They” Do It? Process Seminar</p> <p>Ever visited a Starbucks and wondered about their perspective on Guest Services? A Starbucks Manager will be here to discuss how she manages a store and trains new employees in the “Starbucks way”. Glean some insights from this open forum discussion and maybe even get some coffee to boot (first-come, first-served on the coffee though).</p> <p align="right"><i>Facilitators: Bill Walton—Mission Springs Kathy Vucinich—Starbucks Scott’s Valley</i></p>	<p>First Impressions and Memorable Exits Presentation Seminar</p> <p>Come and learn the importance of designing systems to make transitions easy for kids, reassure parents, accomplish the objectives of registrars and medical staff, and infuse energy and excitement for everyone. Make opening and closing day events with ministry impact.</p> <p align="right"><i>Instructor: Lisa Olson—Mount Hermon</i></p>
<p>Leadership Issues</p> <p><i>Fieldhouse, Meadow View Meeting Room</i></p>	<p>Strategic Leadership Process Seminar</p> <p>Strategic leadership identifies the key result areas for the entire organization and then establishes a means by which individual goals, departmental goals, etc are aligned with the overall organizational objectives. A simple paradigm for setting and measuring progress will be introduced and participants will begin developing an integrated structure for their ministry.</p> <p align="right"><i>Facilitators: Lisa Olson—Mount Hermon Roger Williams—Mount Hermon:</i></p>	<p>Watching the Rearview Mirror Process Seminar</p> <p>Objects may appear closer than they are...as is the person looking to fill your shoes. Whether you are 26 or 62 there you need to make sure someone following behind you. This seminar will equip you with the perspective and tools to mentor those following you.</p> <p align="right"><i>Instructor: Bedford Holmes—Zephyr Point</i></p>

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	<p align="center">Morning Seminars 10:15-11:30 a.m.</p>	<p align="center">Afternoon—Hot Topic Seminars 4:30-5:45 p.m.</p>
<p>Management</p> <p><i>Fieldhouse, Forest View Meeting Room</i></p>	<p>Hiring and Firing...Important Questions and Essential Processes Process Seminar</p> <p>Since hiring and firing are vital parts of every manager's role, your success or failure in these tasks critically affects not only your long-term organizational goals, but everyone's day-to-day functioning. You take a big risk when you hire a new face...and an even bigger risk in deciding to cut them loose. This seminar will address the critical questions in hiring and the essential processes in firing that are important to know and implement.</p> <p align="right"><i>Faciliator: Pete Schipper—Mount Hermon</i></p>	<p>Volunteers—Setting Them Up For Success Process Seminar</p> <p>Whether you are partnering with organizations like MAPPers, RVICS, Hardhats For Christ, or Sowers, running a work day of volunteers takes organization. Maximize your success with time-tested techniques. Come prepared to share your best ideas.</p> <p align="right"><i>Facilitators: Rich Burdick—Daybreak Camp Stan Walker—Heartstone Bible Camp Pete Morrill—Mount Hermon</i></p>
<p>Program</p> <p><i>Laurel Meeting Room</i></p>	<p>Pursue Me Please Presentation Seminar</p> <p>Summer staff is not only a key cog to your ministry, it is your key ministry. Being intentional in investing in summer staff will directly affect your ministry. Come learn how to create a culture for growth for summer staff, the intricacies of summer community living, why you need to multiply yourself, how to build team unity, and have a lasting impact beyond summer.</p> <p align="right"><i>Instructor: Ron Taylor, Felton Bible Church</i></p>	<p>Game On! Learning Lab</p> <p>Get your game face on! Team building games, night games, energizers, and crowd breakers. Play, teach, and interact. You will walk away with some practical resources to take back to your camp and implement immediately.</p> <p align="right"><i>Facilitator: Nate Pfefferkorn—Mount Hermon</i></p>
<p>Program</p> <p><i>Lower Level Dining Hall, Multipurpose Meeting Room</i></p>	<p>Turning on the Light Bulbs! Process Seminar</p> <p>How do you generate and to create amazing innovations in your programming through unlocking the God given capacity in your staff? Learn ways to unleash creativity and to narrow down to the best ideas for your context and culture. Hear about macro organizational changes that can help support these efforts across your entire organization.</p> <p align="right"><i>Facilitators: Sean McFeely—Mount Hermon Murphy Felton—Mount Hermon</i></p>	<p>Experiencing Safely Presentation</p> <p>Experiencing safely uses three foolish questions to guide leaders in critical thought processes that help to assure the necessary safety in spiritually, physically, intellectually, emotionally, and socially high-risk experiences. It is a MUST for youth leaders who use experience as a key component of formational outcomes for youth. It is a great resource for analyzing experience—high and low risk—so leaders achieve their desired outcomes and participants have fun in the midst of challenge.</p> <p align="right"><i>Instructor: Craig Oldenburg—Mount Cross</i></p>
<p>Site and Facilities</p> <p><i>Newton Memorial, Creekside Meeting Room</i></p>	<p>Painting: Do You Hand a Brush to Anyone? Learning Lab</p> <p>There's more to painting that just slapping a new color on a wall. Get tips and techniques to help you get your painting project done right.</p> <p align="right"><i>Facilitator: Brian Griffin—Mount Hermon</i></p>	<p>Tape and Texture Learning Lab</p> <p>Learn how to install sheet rock, tape and texture for a professional look. You will learn and experience the use of the right tools and techniques. Guaranteed to make your job easier.</p> <p align="right"><i>Facilitator—Tim Erickson—Mission Springs</i></p>

Tuesday, March 8, 2011

	Morning Seminars 10:15-11:30 a.m.	Afternoon—Hot Topic Seminars 4:30-5:45 p.m.
Spiritual Pursuits <i>Lower Level, Dining Hall, Fireside Meeting Room</i>	Giftedness and Social Style Presentation Seminar Does your role at camp match your gifting and social style? Are you aware of the uniqueness and gifts of others around you? Do they match their job requirements? Some people soar...some people struggle in ministry because their role does not match their natural gifts or social style. <i>Facilitator: Bob Phillips—Hume Lake</i>	Dealing Differently With Pain, Grief, Depression, Worry, and Burn-Out Presentation Seminar Are you in an unhealthy situation? Are you struggling to make the good, healthy choice? What is God saying to you through Scripture and your situation? Where is your strength coming from? What scripture do you look to in your situation to hear and see God's encouragement or direction? <i>Instructor: Don Goehner—The Goehner Group</i>

Wednesday, March 9, 2011		MORNING SEMINARS		10:00-11:15 a.m.	
Business Administration		Excelling with Excel			
<i>Newton Memorial, Cascade Meeting Room C</i>		Learning Lab (Computer)			
		Starting with the basics and moving to more advanced features, this hands-on Excel training seminar will teach you how to turn Microsoft Excel into a powerful productivity tool. If you're only tapping into a few of the features of this versatile software, get set for a productivity explosion! You'll learn many ways to work faster, smarter and savvier with Excel. (Note: Each participant should bring their own laptop loaded with Excel 2003.)			
		<i>Facilitator: Debbie Franck—Mount Hermon</i>			
Food Service		From Truck to Table			
<i>Lower Level, Dining Hall, Brookside Meeting Room</i>		Learning Lab			
		Come see what a well run, efficient kitchen looks like. Join the Mount Hermon Food Service staff for a tour and explanation of where and how food is purchased, processed, and prepared for 50-750 guests.			
		<i>Facilitator: Becca Berroteron and Gretchen Fullmer—Mount Hermon</i>			
Guest Services		You Got Served!			
<i>Lakeside Meeting Room</i>		Process Seminar			
		Want to gain deeper insight in God's heart in serving His people? Join us as we explore current culture and provide insights and practical tools that will enhance service to your guests. You'll leave with fresh ways to serve all different personality types.			
		<i>Facilitator: Shami Benjamin—Mount Hermon</i>			
Leadership Issues		Leading vs. Managing			
<i>Fieldhouse, Meadow View Meeting Room</i>		Presentation Seminar			
		Managing and leading are two very different functions, with distinct differences. In camp we are often stuck having to embody both the manager and leader roles. This seminar will explore this concept in depth and help you identify what your natural style is (managing or leading).			
		<i>Instructor: Bob Phillips—Hume Lake</i>			
Management		"You Stink": Enduring, Learning From, and Responding to Your Critics			
<i>Fieldhouse, Forest View Meeting Room</i>		Process Seminar			
		Let's be honest. Criticism hurts! Yet handled correctly, it can be a great gift. Learning to weather criticism while maintaining a teachable spirit to the voice of God is an essential skill. This seminar will explore the pain criticism can bring as well as offer some practical ideas to navigate it so that you come away sharpened rather than squashed.			
		<i>Facilitators: Roger Williams—Mount Hermon Cindy Ritchie—Mount Hermon</i>			

Wednesday, March 9, 2011

MORNING SEMINARS

10:00-11:15 a.m.

<p>Program</p> <p><i>Newton Memorial, Cascade Meeting Room A & B</i></p>	<p>Integrated Programming: Creating Seamlessly Themed Programs Presentation Seminar</p> <p>Camp can be viewed as a single event beginning when campers arrive and ending when they depart. When spiritual objectives are supported by recreation, media, the schedule and even support services such as dining, the synergy can produce amazing results. Come see how to plan and train so that each program component sets up the next.</p> <p><i>Facilitators: Lisa Olson—Mount Hermon Charlie Broxton—Mount Hermon</i></p>
<p>Site and Facilities</p> <p><i>Newton Memorial, Creekside Meeting Room</i></p>	<p>Playing Sparky Without Getting Shocked Learning Lab</p> <p>This hands-on seminar will teach you the fundamentals of troubleshooting electrical problems and how to wire different types of circuits.</p> <p><i>Facilitator: Dave Stallings—Stallings Electric</i></p>
<p>Spiritual Pursuits</p> <p><i>Lower Level Dining Hall, Fireside Meeting Room</i></p>	<p>Inductive Bible Study Presentation Seminar</p> <p>During this workshop the instructor will demonstrate basic inductive Bible study methods utilizing Logos Bible Software. Logos 4 technology is a discipleship tool being used extensively by churches, pastors, and other ministries throughout the world. It includes features designed to encourage consistency in daily reading and study, as well as incredibly powerful research tools which illuminate the text. This software allows for digging deep into the Scriptures and offers the up-to-date scholarly commentaries and other resources all in one integrated study engine that is simple and intuitive to use. Attendees will walk through a passage of scripture together and experience how exciting Bible study can be when we truly <i>DIG DEEP!</i></p> <p><i>Instructor: Rick Grantham—Ministry Development, Logos Bible Software</i></p>